

Save the Chimpanzees!

Jane Goodall is a British scientist who changed the world's view on chimpanzees for the better. They are now seen as loving human-like creatures rather than aggressive and dangerous animals. She helped discover that chimps are the closest ancestors of humans.

Goodall studied the chimpanzees in Gombe Stream National Park in Tanzania (Arica). She noticed that they work a lot like humans by making tools and living in family's for long periods of time.

The Jane Goodall Institute was founded in 1977 to prevent chimpanzees' extinction. As a charity, we need your help to give chimpanzees a danger-free life away from humans.



Chimpanzees are going extinct because of deforestation, poaching and people taking babies illegally for pets and zoos. People never realise how similar we and chimps are they have emotions and families. Imagine having your family taken away from you because of killing or your home being destroyed.

If you donate to the Jane Goodall Institute you will be funding these different projects:

- Scientific research at the Gombe stream research centre
- Conservation action plans
- Sanctuaries for injured and orphaned chimps and gorillas
- Educating local communities about gorillas and chimps
- Allowing local girls to have a good education
- Training people to look after the forest that the chimps live in



**PLEASE HELP SAVE THE CHIMPANZEES OF
TANZANIA AND DONATE TODAY TO THE
JANE GOODALL INSTITUTE!**